

13th ANNUAL RACING FOR RESCUES SPONSORSHIP OPPORTUNITIES
Sunday, May 18, 2025 | Wake Med Soccer Park | Raleigh, NC



In 2024, nearly **400 people** attended our annual 5K race / fun walk! In 2025, we anticipate **over 500 people** participating! This event also features a **virtual format**, which will expose your company’s name to both in-person and remote participants! *Racing for Rescues* participants receive a t-shirt with sponsor logos/names on the back. This year, participants will enjoy a vendor village filled with fun zone with something for everyone in the family: “make your own dog treats” tables, a costume contest with amazing prizes and more, fun and games for all!

OUR IMPACT:

- We are the oldest no-kill rescue in the area, serving Wake County and the surrounding communities.
- In 2024, we received BOTH “**Best Nonprofit of Wake County**” AND “**Best Nonprofit of the Triangle**” awards from INDY Weekly!
- Since our inception nearly 38 years ago, we have helped over **20,000 dogs and cats** find their forever homes.
- In 2024, we rescued **317 cats** and **276 dogs** that had been abandoned, surrendered or stray.
- Last year, we placed **305 cats** and **149 dogs** for adoption into their “forever” families.
- **123** dogs were transported out of North Carolina for adoption.
- Approximately **88%** of every dollar we raise goes directly to help the animals.

Benefit	Leader of the Pack \$2,500	“Make Your Own Dog Treats” or “Splash Zone” \$1,500 **	Loyal Companion \$1,000	Faithful Friend \$500	Rescue Pawtner \$250
Recognition on Racing for Rescues page on the Second Chance Website	Logo + Link	Logo + Link	Logo	Logo	Name
Logo and/or name included in weekly emails about RFR	Logo + Link	Logo	Logo		
Promotion on social media related to RFR	2x	2x	1x	1x	1x
Inclusion on the Promotional Race T-shirt	Large Logo	Logo	Logo	Small Logo	Name
Complementary Participant Registrations for the Event	10	6	6	4	2
Additional Race T-shirts	4	2	2	1	1
Complementary 10’ x 10’ booth space at the event *	✓	✓	✓	✓	✓
Place your promotional materials in participants’ “doggy bag”	✓	✓	✓	✓	✓
Verbal recognition at event	✓	✓	✓	✓	✓
On-course Signage at Event	✓	✓	✓		
Recognition on RFR Sponsor Board in Adoption Center	Logo	Logo	Logo	Name	Name

* **NO tent, table or chairs provided – please plan to bring your own**

** **Only (1) Sponsorship Available each for “MYO Dog Treats” and “Splash Zone.” Available on a First Come-First Served basis.**

OUR COMMUNITY IS LARGE AND GROWING!

Followers and Subscribers (as of 1/1/2025):

Email: 8K+ | Facebook: 17K+

Instagram: 7K+ | Tik Tok: 11K+

QUESTIONS? Contact Mia Xavier, Director of Development & Communications
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